

The Financial Love Triangle Book Celebrates One-Year Anniversary of Helping Couples Align Love and Money in Relationships

In Celebration of Book's One-Year Anniversary, Authors Offer Free Admission to a 2010 Financial Webinar for Couples

([PRWEB](#)) November 4, 2009 -- In today's world when money is tight, emotions are high and everyone is focused on making ends meet, the money you have (or more likely don't have) can be a major source of conflict in many relationships. Authors of *The Financial Love Triangle: Yours, Mine & Ours* announced today that in celebration of the book's one-year anniversary of helping couples worldwide align the love and money in their lives, everyone who orders a book in November at www.financiallovetriangle.com will receive free admission to a 2010 Financial Webinar hosted by authors Daniel G. Kusel, CFA and Larissa L. Kusel.

“Weddings, day care, college, home buying: These concepts can be scary if you aren't prepared,” said Steven C. Schmidle, vice president of finance, Elevations Federal Credit Union. “But, *The Financial Love Triangle* explains how you can plan for the future with confidence, while making your relationship stronger. As the old saying goes, 'Knowledge is power,' and the Kusels have shown through real-life stories and humorous insight how you can make money a less threatening topic in your relationship.”

Starting in January 2010, the Kusels will be rolling out monthly Financial Webinars that will provide couples with the knowledge they need to engage in a positive dialogue with each other on the often taboo topic of finances and relationships. The first three scheduled Webinars include:

- Kicking Off the New Year Financially Confident (January)
- Getting Hold of the Family Budget (February)
- Developing Life's Financial Plan (March)

Everyone is invited to attend the 2010 Webinars, but those who purchase a book in November will receive free admission to one of the Webinars and will secure their spot in the Webinar of their choice. The authors want to make the Webinars as interactive as possible, so participation is limited to 20 people (or 10 couples) for each event.

“We want to thank all of our readers and supporters during the first year of launching our book,” said Dan and Larissa Kusel. “To do so, we are happy to be able to offer a series of financial workshops during 2010 that will focus on how couples can become more comfortable talking about money and making financial plans that satisfy both individuals' goals.”

Dan and Larissa Kusel's experience with finances and relationships offers a balanced mix of real-world, industry-specific and academic credentials. This husband and wife duo provides a wealth of financial basics and strategies in *The Financial Love Triangle* for identifying and communicating common fears about money so that couples can have the tools to plan for the future with confidence, while making their relationships stronger.

“Extremely informative, yet not bogged down with heavy financial terms, this book relates helpful, practical, real life solutions and tips for managing finances,” said Dana Berry, Denver area. “Larissa and Dan convey this information in an easy-to-read, personable format. I enjoyed the first-person narrative and the stories Larissa shares about her life in addition to her friends' and families' lives. I am recommending this book most of all to young couples who are first starting out in their relationships. It should be a pre-requisite book before anyone

opens a joint checking account or makes any financial decisions!"

"My husband and I have a pretty similar view of money and its importance in our lives, but we are still finding your suggested methods of communication very beneficial," said Jennifer D'Amico, Toronto area. "We had a good laugh last night when we answered the reflection questions for each other. For the most part, we knew each other's thoughts so well, but we laughed a lot about the use of credit cards, and when it's okay to pull one out ... I say never, he says whenever. We really are enjoying the book."

UPCOMING EVENT

The authors' next Book Signing Event will be from 1-3 p.m. on Saturday, Dec. 12, 2009, at Borders Book Store in Broomfield, CO (1 West Flatiron Crossing Dr., Broomfield, CO 80021).

Contact the authors at [bookevents\(at\)financiallovetriangle\(dot\)com](mailto:bookevents@financiallovetriangle.com) or 303-503-2785 for book signing information, financial workshop inquiries or author interviews.

About the Authors

Daniel G. Kusel, CFA, has over six years of professional experience with various financial institutions. He has a Bachelor of Science in Finance from the University of Colorado and also has earned the right to use the Chartered Financial Analyst (CFA) designation. His extensive knowledge of both personal and corporate finance lends credibility to the financial concepts discussed in *The Financial Love Triangle*. With a background in accounting, investment theory and portfolio management, Dan provides insight into personal investing and planning backed by sound academic and practical experience. Originally from Toronto, Canada, Dan now resides with his wife and son in the Denver area.

Larissa L. Kusel has almost a decade of Journalism experience, which has included writing and editing articles for various newspapers, magazines and online outlets that range in topics from business, personal finance and city government to human interest, outdoors and education. She has seven years of copywriting and marketing experience for publicly traded companies and non-profit organizations. Larissa has a Bachelor of Science in Journalism and a Business minor from the University of Colorado. A Colorado native, Larissa lives in the Denver area with her husband and son.

The Financial Love Triangle: Yours, Mine & Ours: Using Open Communication to Align a Couple's Money Strategy

by Daniel G. Kusel, CFA & Larissa L. Kusel

Ghost Road Press: November 2008

Paperback: \$15.95; 168 pages

Available for purchase on all major book seller Web sites (Borders, Amazon, Barnes&Noble, etc.)

###



Contact Information

Larissa Kusel

Author of The Financial Love Triangle: Yours, Mine & Ours

<http://www.financiallovetriangle.com>

303-503-2785

Online Web 2.0 Version

You can read the online version of this press release [here](#).

PRWebPodcast Available

[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)